

Stacking Totem Display

W500mm x H1850mm x D500mm



Trim / Page Edge

The final size of the artwork once completed.



BLEED

A continuation of your artwork's content beyond the trim/page edge. It ensures full colour coverage/content when the artwork is trimmed to size.



Safe Zone / Margin

A safe zone (or margin) is a clear area around your print job that shouldn't contain anything important such as text, images or logos not intended to go over the final page size.



Fold Line

This is where the artwork will be folded.

Please **DO NOT** edit the template as this may negatively impact the final print result, or result in artwork rejection.

Technical Specifications

Please maintain the offset present in the template when designing your display. Removing this offset will cause misalignment in print.

Artwork **MUST** be supplied as a 4 page PDF in the following format:

Page 01 and 02 - Print-ready artwork.

Page 03 and 04 - Artwork with the template overlaid - this is so we can check alignment and ensure the artwork will print as intended.

We would recommend creating a 3mm background overlap over the fold lines on each glue tab. This will ensure full colour coverage once the box is put together, while maintaining the recommended blank area for the adhesive.

Please supply artwork as a CMYK PDF with all fonts outlined or embedded.

Please ensure all overprints and transparencies are flattened prior to submitting artwork.

Please ensure all artwork and backgrounds intended to go over the page edge fully extend into the bleed area indicated on the template.

All text and images not intended to go over the page edge should remain inside the safezone as indicated by the template.

The minimum printable line width is 0.5 pt. The minimum printable font size is 12 pt.

For best print results please stick to the template and refer to the product page or our online help centre.

For further guidance please get in touch via 0330 024 0020 or the Online Live Chat.



